

# GREGORY SHIEL

## EVENT STAFF | MANAGER | PLANNER

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## EDUCATION

### UNIVERSITY OF LIMERICK

Castletroy, Limerick, Ireland | Sept 2021 - May 2025

BSc. Music, Media and Performance Technology

## SKILLS

### Event Management

Planning  
Marketing  
Post-Event Analysis

Talent Acquisition  
Human Resources

Public Relations  
Community Management

Budgeting  
Financial Planning

Negotiation

### Programming

Swift  
Arduino  
Processing  
Max MSP  
HTML + CSS + JS  
Python

### Soft Skills

Time-Management  
Negotiation  
Team-Working  
Communication  
Problem Solving  
Leadership

### Software

Adobe Photoshop  
Adobe Illustrator  
Adobe Premiere Pro  
Adobe Lightroom  
CapCut  
Ableton Live  
FL Studio  
Reaper  
MacOS  
Windows  
Blender

## AWARDS

### PRESIDENT'S VOLUNTEER AWARD

GOLD

Recognising volunteering work in the local Limerick community over the course of the academic year

### GREAT LIMERICK RUN

MARATHON

I ran a marathon at a 4:43:01 time. In the process raising 1150 euro for the Irish Wheelchair Association.

### UL CLUBS AND SOCIETIES

NUMEROUS

Most Improved Society, Best Society Event, Best Society Fresher

## LANGUAGES

### ENGLISH

Native Proficiency

### IRISH

Professional Working Proficiency

### RUSSIAN

Limited Working Proficiency

## PROFESSIONAL EXPERIENCE

### AFTRS EVENTS

FOUNDER + MANAGING DIRECTOR

May '23- Present

- Organising ticketed nightlife events in Cork and Limerick
- Establishing relationships with artists agents and venue managers nationally and internationally
- Led marketing initiatives across online and offline.

### CLEVERKIDS

SALES AND MARKETING PLACEMENT

May '23 - Jan '24

- Initiated the STEM program in collaboration resulting in over €100,000 in profits
- Delivered sales pitches and training courses to primary schools across Ireland
- Managed diverse responsibilities including marketing, project management, and innovation, contributing to the company's growth and outreach.

### SELECT TECH GROUP

SALESPERSON

Nov '22 - Present

- Delivered exceptional customer service
- Displaying attention to detail for store merchandising
- Achieving sales targets and incentives.

### PRIVATE TUTOR

SELF-EMPLOYED

Apr '23 - present

- Curating progressive lesson plans
- Gathering and sharing learning resources
- Efficiently troubleshooting technology issues.

## VOLUNTEERING

### UNIVERSITY OF LIMERICK MUSIC SOCIETY

PRESIDENT

Sept '22 - Present

### UNIVERSITY OF LIMERICK STUDENT COUNCIL

STUDENT AFFAIRS OFFICER

Sept '24 - Present

### GREAT LIMERICK RUN

FUNDRAISING - IRISH WHEELCHAIR ASSOCIATION

Sept '24 - Present